



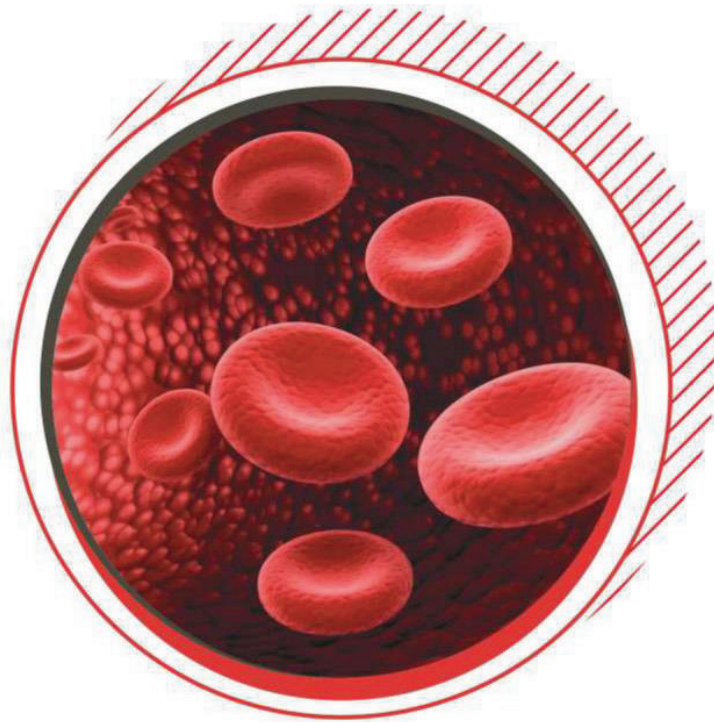
INDIAN SOCIETY OF HEMATOLOGY AND BLOOD TRANSFUSION

# **KARNATAKA CHAPTER OF ISHBT**

## **CME ON UPDATES IN HAEMATOLOGY**

**AUGUST 24, 2024**

VIVANTA, MANGALORE



## **SPONSORSHIP BROCHURE**

KC-ISHBT is a non-profit society, formed in 2012, consisting of hematologists, pathologists, transfusion medicine consultants, physicians, paediatricians, and students of above specialities.



The society aims to create awareness amongst practising doctors and medical students in the field of haematology, haemato-oncology, haematopoietic stem cell transplantation, transfusion medicine, and pathology. Under the aegis of KC-ISHBT, various continued medical education programmes are conducted to help practising doctors and students with the most recent advances and developments in this field.

The society encourages debates / discussions amongst the leaders in this field and the larger audience for dissemination of knowledge.

Students are encouraged to present peer-reviewed articles on clinical hematology, hemato-oncology, haematopoietic stem cell transplantation, transfusion medicine, laboratory hematology and other related topics.

The **Karnataka Chapter of ISHBT** invites you to participate in this **CME on updates in Haematology** in Mangalore on the **24<sup>th</sup> of August 2024**. We have a galaxy of senior National faculty in Clinical Haematology, Laboratory and transfusion medicine who will enrich your knowledge in this field. In addition, the state round of the National quiz will also be conducted for post graduates in medicine, pathology and pediatrics.

## PREMIUM SPONSORSHIP

The sponsorship can be in the form of outright contributions to the conference or cumulative to the respective amount or higher. The sponsors will be provided with different benefits depending on the amount of contributions. The highest bidder will have priority over the next on the list:

### PLATINUM SPONSORSHIP

**Rs. 5,00,000/- (plus tax)**

- Logo visibility on the screen
- Acknowledgement in the conference collaterals like mailers, brochure and program book, if any
- Logo on the official conference website (hyperlinked to the company website)
- Acknowledgement during the inauguration & valedictory function
- Six (06) complimentary registrations (non residential)
- Insertion of one printed material (Contents must be approved by the LOC) in the conference kit (if any)
- Table space in the CME venue (two roll up standees allowed behind the table)
- Advertisement on the Back Cover Page of the program book (if any)
- Two e-mail blast from CME secretariat with sponsors' advertisement to the registered delegates

### GOLD SPONSORSHIP

**Rs. 3,00,000/- (plus tax)**

- Logo visibility on the screen
- Acknowledgement in the conference collaterals like mailers, brochure and program book, if any
- Logo on the official conference website (hyperlinked to the company website)
- Acknowledgement during the inauguration & valedictory function
- Four (04) complimentary registrations (non residential)
- Insertion of one printed material (Contents must be approved by the LOC) in the conference kit (if any)
- Table space in the CME venue (two roll up standees allowed behind the table)
- Advertisement on the Inner Back Cover Page of the CME book (if any)
- One E-mail blast from conference secretariat with sponsors' advertisement to the registered delegates

### **SILVER SPONSORSHIP**

**Rs. 2,00,000/- (plus tax)**

- Logo visibility on the screen
- Acknowledgement in the brochure and program book
- Logo on the official conference website
- Acknowledgement during the inauguration & valedictory function
- Two (02) complimentary registrations (non residential)
- Table space in the CME venue (one roll up standees allowed behind the table)
- Full page advertisement in the CME Book (if any)

### **BRONZE SPONSORSHIP**

**Rs. 1,00,000/- (plus tax)**

- Logo visibility on the screen
- Acknowledgement in the conference brochure and program book
- Logo on the official conference website
- Acknowledgement during the inauguration & valedictory function
- Two (02) complimentary registrations (non residential)
- Table space in the CME venue (one roll up standees allowed behind the table)
- Half page advertisement in the CME Book (if any)

## **OTHER SPONSORSHIP OPPORTUNITIES**

### **DELEGATE KITS (exclusive sponsorship)**

**Rs. 80,000/- (plus tax)**

- The type and design of the conference bags will be selected by the Organising Committee
- Sponsor's logo with CME details will be printed on the bags (as per the final decision of the LOC)
- Acknowledgement of sponsorship in the CME Book & Website

### **LANYARDS (exclusive sponsorship)**

**Rs. 50,000/- (plus tax)**

- The type and design of the lanyards and the badges will be selected by the Organising Committee
- Sponsor's logo will be printed on the lanyards along with the CME name
- Acknowledgement of sponsorship in the CME Book

### **PEN AND NOTEBOOK (exclusive sponsorship)**

**Rs. 50,000/- (plus tax)**

Maximize your company's visibility by sponsoring the conference pen and notebook which are provided to all delegates. Your company logo/ name will be printed on the pens and notebooks. The style and layout of the chosen pen and notebook will be selected by the Organising Committee

### **BANQUET SPONSOR (exclusive sponsorship)**

**Rs. 4,00,000/- (plus tax)**

- Exclusive branding at the banquet venue
- Banquet sponsor can play the company film/ ppt on the screen during the dinner
- Five (05) complimentary registrations (non residential)

## **VENUE - Vivanta, Old Port Road, Mangalore**

A contemporary hotel at heart of South Karnataka's picturesque coast, Vivanta Mangalore ushers business and leisure travellers in one of India's most dynamic port cities. Just 17 kms away from Mangalore International Airport, with excellent connectivity by road, rail and air, the hotel is uniquely positioned for guests to discover the beauty, culture and fast-paced progress of the region. Situated at the confluence of the rivers Nethravathi and Gurpura overlooking the Arabian Sea on the old port, 98 well-equipped, stylish rooms form a scenic urban retreat with a swimming pool, restaurants, bar, fitness centre and state of the art banquet facilities.



## REGISTRATION FEE

Category	Amount
Consultants	₹ 1,000
Students	₹ 500

- GST @ 18 % will be charged extra.
- Bank convenience fee @ 3.5% will be charged additional for all online payments.
- Registrations can be done online only.

### TERMS & CONDITIONS:

**Tax:** All prices mentioned in this brochure are exclusive of GST @ 18%, as applicable (subject to change as per the government policies).

#### Payment Details:

Account Name: **KC-ISHBT**

Account No: **0521 0200 0003 19**

Bank Name: **Bank of Baroda**

IFSC Code: **BARBOSTJOHN**

Branch: **St. John's Medical College Campus, Johnnagar, Bangalore 560 034**

#### Payment Terms:

- Please be advised that your participation is not considered confirmed until payment has been received in full.
- 50% of the sponsorship amount to be paid at the time of confirmation with balance not later than **July 31, 2024**.

#### Important Notice:

- Sponsorship / Exhibition confirmed are NON-TRANSFERABLE.
- Space will be provided on a first come first serve basis. All exhibitors/ sponsors are subject to the approval of the Organising Committee.
- The Organising Committee reserves the right to change the dates/ venue in case of unavoidable circumstances.
- The Organising Committee will not be responsible for any tax liability incurred for any transactions undertaken by the sponsor/ exhibitor.

#### Event Cancellation Clause:

In the event of the entire program have to be cancelled, postponed or curtailed due to any unforeseen reason beyond the Organisers' control, including but not limited to Force Majeure, Earthquake, Acts of God, Terrorism Acts, War, Strikes, Political unrest, the Organisers will not be held liable.

#### contact info:

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#### Program Managers (PCO):

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